

**ANNOUNCED PRICE INCREASES**

The following Market Update is provided to you as service by Dealers Choice to keep you informed of current market trends and pricing information on products. Please plan accordingly for your needs. If you run into a problem on direct loads, call your salesperson for delivery and availability out of our warehouse.

**ROOFING PRODUCTS****CERTAINTEED**

Price increase of up to 7% on residential roofing and accessories, effective April 5th.

**GAF**

Price increase of 4-6% residential roofing products, effective June 14th.

**ATLAS**

Price increase of 5-7% on new construction shingle and underlayment, ventilation products, effective June 21st.

**OWENS CORNING**

Price increase of 4-6% on new construction residential roofing and accessories, effective June 14th.

**IKO**

Price increase of 4-6% residential roofing products and accessories, effective June 14th.

**MALARKEY**

Price increase of 5-7% on residential and commercial roofing products effective June 14th.

**TAMKO**

Price increase of 16% on CoolRidge and Xtractor vent, 3% on Rapid Ridge and Roll Vent, effective April 15th.

**DECRA METAL ROOFING**

Price increase of 5-10% on all roofing and accessories, effective April 21st

**COMMERCIAL PRODUCTS****UNITED ASPHALT**

Price increase effective April 1st, see rep for details.

**GAF**

May 3, 2021, the price for GAF TPO and PVC Bonding Adhesives will increase an additional 5% over the April 5th increase of 5-20% Effective for shipments after July 1, 2021, GAF will be adding a 5% increase.

**POLYGLASS**

Price increase of 3-7% on all torch SBS torch/mop, self-adhered cap and base, effective April 1

**BITUMAR**

Price increase of 7-10% on built-up roofing asphalt, effective Feb 15th.

**VERSICO**

Price increase of 5-15% on all products, effective March 1st.

**MFM**

Price increase effective Februar 15th, see rep for new price page

**INSULATION****CERTAINTEED**

Price increase of 8% All R Values, FKS and PSK Batts and Rolls, man housing insul, comm batts, loosefill products, effective April 26th

**KINGSPAN**

Price increase of 8% Building wraps, Seam Tapes, Flashings, Attic Rafter Vents, effective April 5th

**ROCKWOOL**

Price Increase of 6% on AFB, CurtainRock, Safe-n-Sound, CavityRock, ComfortBatt, effective July 1st

**APPLEGATE INSULATION**

Fuel surcharge of 16% on all outbound freight, effective April 26th.

**FOAM BOARD AND INSULATION BOARD****RMAX**

Price increase of 5% on all polyiso products, effective May 3rd.

**ATLAS POLYISO**

Price increase of 12% on ACFoam, 11% on EnergyShield products and 9% on EnergyShield Pro products, effective April 15th.

**GYPSUM****CARLISLE**

Price increase of \$2 sq on USG securerock gypsum, glass-mat and cement roof boards, effective April 5th.

**NATIONAL GYPSUM**

Price Increase of 20% on Gold Bond wall board, 5% on all ProForm and PermaBASE materials, effective April 5th

**JOHNS MANVILLE**

Price increase for all DensDeck and DensDeck prime, Dexcell and Securock of \$20 MSF effective March 29th.

**CERTAINTEED FINISHING PRODUCTS**

Price increase of 6% on all finishing products, effective April 9th. Finish products remain on allocation due to latex shortage.

**OTHER****MI WINDOWS**

Price increase of 6-8% on windows and doors effective on June 1,

**FORTRESS BUILDING PRODUCTS**

Price increase on of 7% on steel products, 5% on Aluminum and 10% on Fasteners, effective April 12th,

**MCELROY METAL**

Price increase of 5% on all painted panels, metal accessories, bare panels. 3% on all trims, 10% on all sub structural products, effective April 8th

**SIMONTON WINDOWS**

Price increase of 5% on all orders, effective May 17th

**SILVERLINE/PLYGEM WINDOWS**

Price increase of 6% on all orders, effective May 17th

**BORAL BUILDING PRODUCTS**

Price increase of 5% on all Atlantic Premium Shutter products effective April 23rd. and 8% on Foundry and Mid Am products, effective July 2nd.

**BROAN**

Price increase of 5.5% on all finished goods, effective May 1st.

**MALCO**

Price increase of 8% on all products, effective June 28th.

**LOMANCO/TRIBUILT**

Price increase effective immediately, ask rep for details

**CERTAINTEED**

Price increase of 8% on all Tri-Built PVC millwork and 10% on siding products effective May 3rd

**MFM BUILDING PRODUCTS**

Price increase of 5-7% on all products, effective April 12th

**PABCO ROOFING**

Price increase of 7% on all shingle and accessory product, effective April 5th.